



Cleaning Coalition
of America

About The Coalition

The Cleaning Coalition of America was founded in 2020 by six of the nation's largest facilities services companies. With more than one million professional cleaners employed and operations in every state, the Coalition advocates on behalf of professional cleaners nationwide to shape and advance crucial policies and measures that protect public health and promote healthy and safe spaces.

About The Survey

The research findings are based on a survey programmed and fielded by Axis Research. Conducted in New York City from March 16-29, 2022, the survey targeted executives with the title of President, Owner, Founder, Partner, CEO, COO, CFO, or CMO. 258 respondents – who represent a broad range of industries and company sizes – were asked about New York City and New York State's pandemic response and their plans for a post-pandemic future.

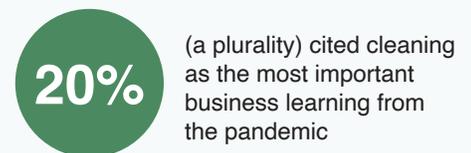
NYC C-SUITE EXECUTIVES AGREE

Offices Are Here To Stay And Critical To Bottom Line

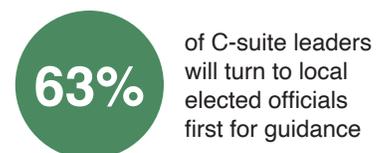
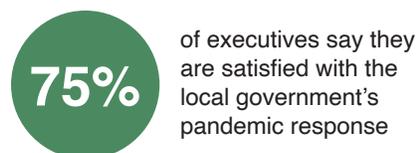
While many businesses have changed their office space during the pandemic, C-suite executives say in-person work is critical to their company's bottom line.



Business leaders are prioritizing enhanced cleaning to keep the workplace safe and incentivize a return to the office.



C-suite executives are broadly supportive of New York's pandemic response.



New York executives have prepared their own pandemic response plans, but want to see stricter enforcement of public health measures during future public health crises.

