



FOR IMMEDIATE RELEASE

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CLEANING COALITION OF AMERICA HONORED WITH PRESIDENT'S AWARD AT BSCAI'S ANNUAL CONTRACTING SUCCESS CONFERENCE

Award Recognizes CCA's Leadership During The Pandemic And Efforts To Promote And Maintain Healthy And Safe Workplaces

Washington, D.C. – The Cleaning Coalition of America (CCA), the leading trade group representing cleaning service professionals nationwide, today received the President's Award at the 2021 BSCAI Contracting Success Conference in Las Vegas. The award recognizes CCA's contributions to the professional cleaning industry amid the COVID-19 pandemic and its leadership in promoting healthy and safe workplaces.

"The Cleaning Coalition of America is proud to serve as the voice for professional cleaners and advocate for balanced, common-sense policies and cleanliness standards that promote health and safety," said **Josh Feinberg, President of the Cleaning Coalition of America**. "More than ever, embracing enhanced cleaning regimens is a health and business imperative that can help reduce the potential for COVID-19 outbreaks, support the nation's economic recovery, and reduce the spread of illnesses beyond the pandemic."

Since the onset of the pandemic, CCA member companies have partnered with property managers and business owners of every size to develop transparent COVID-19 response plans that have helped employers safely keep their doors open while ensuring the health of their employees, customers, and the professional cleaners working on the front lines.

"CBS is honored to be a founding member of the Cleaning Coalition of America," said **Kenneth J. Collins, President of Collins Building Services, Inc.** "Together, we are helping to shape the national conversation around cleaning and disinfecting, and we are championing best practices for the industry – a commitment to our nation's health and safety that we take seriously."

In October, CCA released *Clean Slate: A Reopening Guide for New York Businesses*. The report, developed in coordination with independent experts in infectious disease and environmental hygiene, outlines recommendations for how businesses can maintain a safe and healthy workplace and mitigate the spread of viruses.

To learn more about the Cleaning Coalition of America, visit CleaningCoalition.org.

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About the Cleaning Coalition of America

The Cleaning Coalition of America represents the oft-overlooked contract cleaning professionals and puts a spotlight on the work they do to keep America safe and productive. We help ensure the highest quality of safety standards and practices, and we advocate for sound public policy with federal legislators and administrators. Founded in 2020 by seven of the industry's most respected organizations, the Cleaning Coalition of America represents the interests of cleaning service professionals nationwide. For more information, please visit CleaningCoalition.org.

