



Cleaning Coalition of America

# A Cleaner America Is A Safer America

## WE CLEAN. WE SANITIZE. WE DISINFECT.

The Cleaning Coalition of America was founded in 2020 by seven of the nation's largest facilities services companies. With more than 1 million professional cleaners employed and operations in every state, the Coalition advocates on behalf of professional cleaners nationwide to shape and advance crucial policies and measures that promote the safe and responsible return to business and the reopening of our economy.

## AN ESSENTIAL INDUSTRY.

The emergence of COVID-19 is a watershed moment for the cleaning services industry and has forever changed the facilities services business model. More than ever, virtually every major industry depends on the nation's 2 million professional cleaners to prevent the spread of pathogens and help mitigate future public health crises.

### INDUSTRY FACTS



Over **2 million** employees



**\$60 billion** market



A majority of industry costs are **designated to wages**

### INDUSTRY TERMINOLOGY



Professional cleaner



Sanitization and disinfection



Facilities services partner or cleaning partner



CORPORATE REAL ESTATE



AVIATION



TRANSIT



SCHOOLS



SUPPLY CHAIN



HEALTHCARE



Services



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